

A photograph of Taylor Swift performing on stage. She is wearing a black sequined dress and a silver sequined jacket, holding a microphone and singing. The background is dark blue with falling confetti.

## 7. Leverage technology for financial growth.

Taylor Swift utilises social media and digital platforms to reach her audience and grow her brand. Leveraging technology, such as using financial apps for budgeting, investing online, or promoting your skills on social media, can enhance your financial growth and opportunities.